

RANCHO LA HABRA

New Homes, Parks, Trails & Benefits for All of La Habra

Benefits for Businesses



New Homes = New Customers

- 448 new homeowners with strong incomes will be shopping in La Habra
- New home buyers spend more than \$10,000 in their first year on items for their homes, on average.



Resale Homes = New Customers

- Each new home sale typically triggers three resales as people move up
- That's 1,344 more potential customers spending money on purchases for their newly purchased homes



Making La Habra More Appealing

- New ongoing revenues to City
- New public parks and trails
- A more upscale image for La Habra

To learn more and support City approval of Rancho La Habra, log onto:

www.RanchoLaHabra.info