

— LIKE MOST CITIES, LA HABRA — IS FACING BIG BUDGET CHALLENGES RANCHO LA HABRA CAN HELP

**HERE'S HOW LA HABRA CAN GET MORE THAN \$1.2 MILLION* EVERY YEAR
TO KEEP FUNDING IMPORTANT CITY SERVICES**

“NEW DEVELOPMENT

ACTIVITY CAN STIMULATE THE
CITY'S ECONOMIC BASE, CREATE
NEW JOBS, PROVIDE NEW
OPPORTUNITIES FOR EXISTING
BUSINESSES, AND CONTINUE TO
INCREASE PROPERTY VALUES
THROUGHOUT THE CITY.”

— CITY BUDGET REPORT



RANCHO LA HABRA
New Homes, Park, Trails & Benefits for All of La Habra

* Annual projected gross General Fund revenues from Rancho La Habra, per Jan. 3, 2020 fiscal impact analysis

Learn more at www.RanchoLaHabra.info

RANCHO LA HABRA: GENERATING MUCH-NEEDED NEW CITY REVENUES

The City of La Habra is well known for consistently balancing its budget. But in March, the City's Budget Director warned that a projected budget surplus may evaporate, threatened by the ongoing increases in the costs of City services, along with a projected drop in revenues due to the COVID-19 outbreak — which hopefully will have only a short-term impact.

Fortunately, a recent City budget report provided hope, saying, "New development activity can stimulate the City's economic base, create new jobs, provide new opportunities for existing businesses, and continue to increase property values throughout the city."

It's true. The proposed new community of Rancho La Habra will add more than \$1.2 million in property and sales tax revenues to the City's coffers every year, plus millions of dollars in one-time fees and \$3.8 million for new school facilities.

Improved City finances: Just one way Rancho La Habra can create a more vibrant La Habra. For more information or to support Rancho La Habra, log onto:

www.RanchoLaHabra.info
www.NewParkForLaHabra.info

Photos are conceptual only. Statements are effective on the date of publication and are subject to change. For full legal disclaimers and disclosures, see <https://rancholahabra.info/disclaimers/>.



NEW REVENUES
TO FUND THE CITY
SERVICES PEOPLE
NEED AND WANT.



Artist's concept